

## **NEW GLASS CARE TECHNOLOGIES FOR WINDOW WASHING PROFESSIONALS**

Let's face it, no matter how often or how well you wash windows...dirt, grime and dust keep coming back ...and the maintenance of window clarity will remain a time-consuming, labor intensive process!

That's because hard surfaces – even glass and window frames – are like sponges. They have microscopic pores that trap & promote the buildup of:

- hard water minerals (from sprinkler systems & weathering)
- oxidation (from windows encased in metal frames & screens)
- acid rain, lake & ocean spray
- overspray (from paint & mortar) & chalking (from building & mortar run-off)
- residues from traditional window washing & cleaning chemicals

For over 35 years, Unelko Corporation has offered water & soil repellent coatings for glass, porcelain and ceramics that dramatically reduce the adhesion and buildup of organic and inorganic soil. Unelko's patented solvent-extended coating technology – marketed as Rain-X® and the Invisible Shield® - spawned an entire generation of copycat coatings for the preservation, enhancement and preventive cleaning of windows in residential and commercial installations.

All of these glass coating technologies – even Unelko's newly-patented surface care technologies in concentrated, VOC-Solvent FREE, gel and cream forms for extended coverage and performance – have major limitations due to their time-consuming, labor-intensive application to residential & high-rise windows, glass doors and curtain walls. That's because – to successfully treat glass with such water & soil repellent coatings – the surface must be clean and dry before application of the coating(s).

To overcome these limitations - **and allow window cleaning professionals to offer a premium 1-Step "Clean & Shield" service** – Unelko developed two newly-patented & patent-pending, extremely cost-effective surface care technologies that easily clean glass of organic soil & inorganic buildup...and **simultaneously** impart long-lasting, invisible, water, soil & stain repellent barrier coatings that markedly reduce the adhesion and buildup of both organic & inorganic soil for **easier, faster next time cleaning**:

- **SANI-SHIELD®** is a ready-to-use dual-action "spray & wipe" product. When applied by window cleaning professionals, it can be diluted up to 10 to 1 – using ordinary water – as a complete wash solution to remove everyday surface soil...and "squeegeed" dry. Used in this manner, the washed glass surface will demonstrate active water repellency and reduced soiling.
- **SANI-SCRUB®** is a ready-to-use dual-action "massage & flush" cream cleanser. Professionally applied, it will safely and effectively remove inorganic buildup without scratching the surface...and also *simultaneously* leave an invisible, multifunctional barrier coating to protect surfaces against re-soiling and re-contamination by organic and inorganic particulates for easier cleaning.

Unlike the non-renewable Teflon® coatings, Unelko's novel "**spray & wipe**" **SANI-SHIELD®** liquid cleaner and the "**massage & flush**" **SANI-SCRUB®** cream cleanser are specifically formulated to provide **automatic "self-renewing" anti-stick barrier properties EVERY TIME** they are used to clean spills, splatters and other organic soil...or to remove insoluble inorganic buildup.